ATTACHMENT No.1

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| **2024 Seoul ODA Challenge Program Application** |

**I. City and Organization Information**

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| --- | --- |
| 1) City Information | |
| Country |  |
| City |  |
| Land Area (km2) |  |
| Population |  |
| City Income (USD) |  |
| 2) Information of person in charge | |
| Name |  |
| Position |  |
| Department/Division |  |
| Name of Organization |  |
| Phone Number |  |
| Email Address |  |

**II. Project Type**

1) Select a field of interest concerning the SMG’s policies. (Select one only)

※ Refer to the List of Seoul’s Best Practices and policies. (Site link: [Seoul Solution](https://seoulsolution.kr/en/seoulpolicy))

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| --- | --- | --- | --- | --- |
| Urban planning | Housing | Transportation | Water Management |  |

|  |  |  |  |
| --- | --- | --- | --- |
| Environment | E-government | Urban Security | Woman & Welfare |

|  |  |
| --- | --- |
| Cultural Heritage &Tourism | Others (*Please specify, if any* ) |

2) Select a type of services you expect from the SMG.

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| --- | --- | --- | --- | --- |
| Master Plan | Pre-F/S | Policy Advisory | Capacity Building |  |
| Concept Planning | Pilot System | Others (*Please specify, if any* ) | |  |

**III. Project Description**

**1. Project Information**

**1.1 Project Title**

*Ex. Masterplan of urban transportation in XXX city / Pre-F/S on the Establishment of XXX in XXX city / Capacity Building for Waste Management in XXX city*

**1.2. Project Description**

*Briefly describe the service to be delivered by the project, the intended location, scope and structure of the project, key stakeholders, and so on.*

*Please indicate a project scope that can be reasonably completed within the project budget (250,000 USD) and duration (9 ~ 12 months).*

**1.2.1. Target Project Overview (\*Only applicable for pre-F/S application)**

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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| |  |  | | --- | --- | | **Project Summary** | | | Project name |  | | Organization in charge |  | | Project site | - Location : *legal address of the project and administrative district*  - Area: (km2)  - Photos or Maps | | Project cost (USD) | *- Estimated procurement amount of the project* | | Funding source | *- ex) Local government budget, central government subsidies, MDB loans, PPP, etc.* | | Project Schedule (Period) |  | | Other Info |  | |

**2. Project Rationale**

**2.1. Situation and problem analysis**

*Elaborate on the background of this proposal. Provide an overview of the city’s current situation in the relevant areas/sectors, and describe gaps and barriers that this project will address. What are the specific challenges in the policies, plans, processes and capacities (institutional, human, technical) that are to be overcome with SMG support?*

**2.2. Policy and institutional context**

*Describe efforts undertaken by your city to tackle the challenges and issues addressed above. Identify the city’s policy priorities and provide details of relevant plans, strategies, etc.*

*Also, describe the institutional framework - mandates and roles of responsible ministries, etc. Elaborate on how this project aligns with existing policy and institutional frameworks.*

**2.3. Project Purpose and Necessity**

*Describe the purpose and necessity of the project, that is, why the project should be delivered, including which development plan the project originated from and the expected social, economic, and/or environmental benefits of the project. Indicate if any studies have been done that relate to the project and, if so, describe the study/ies undertaken (for example, what was the scope of the study, how long ago was it done, what were the key findings).*

**3. Expectation from SMG**

*Indicate what knowledge, expertise, skills and work you expect from the Seoul Metropolitan Government. It may include knowledge or capacity (e.g. sectoral expertise, policies, institutional functions, systems, etc.) from the SMG’s development experience.*

**Highlights for Proposal**

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| --- | --- | --- |
| **Fund** | **Sector** | **Promotion Agency** |
| The SMG's External Cooperation Fund is utilized for this purpose. This fund has been established by SMG to support the development of cities abroad. | Infrastructure and services for improving the quality of citizens' lives.: Transportation, Waste, Water, Education, Housing and Urban Planning, Smart City, etc. | **SUSA**  SUSA is a subsidiary organization of the SMG  Responsible for sharing Seoul's best practices and providing integrated solutions for urban challenges. |