

# **GOOD URBAN GOVERNANCE for CITY INNOVATION**

*by: Erna Witoelar, Indonesia \*)*

# GOOD URBAN GOVERNANCE

*(promoted since late '90s)*

## Good Urban Governance Principles

- ✓ Participation
- ✓ Transparency and Accountability
- ✓ Sustainability
- ✓ Equity
- ✓ Subsidiarity
- ✓ Efficiency
- ✓ Security

## Popularly presented in a holistic approach as:

- Social Justice
- Popular Participation
- Economic Productivity
- Ecological Sustainability
- Cultural Vibrancy

*(adopted in many different ways)*

*(interdependent & mutually reinforcing)*

# City Focused Governance Systems

**Since then, a plethora of efforts were developed:**

- Green Cities, Sustainable Cities, Resilient Cities, Green and Resilient Cities
- Inclusive Cities, Compassionate Cities
- Competitive Cities, Smart Cities
- Healthy Cities
- Gender Sensitive Cities
- Children Friendly Cities, etc

**Good Urban Governance still “in vogue”**

- It comes in different flavors, purposes, etc
- We can even “mix and match” them
- It also pull out innovativeness in people



# Good Urban Governance Principles Continue to be Relevant

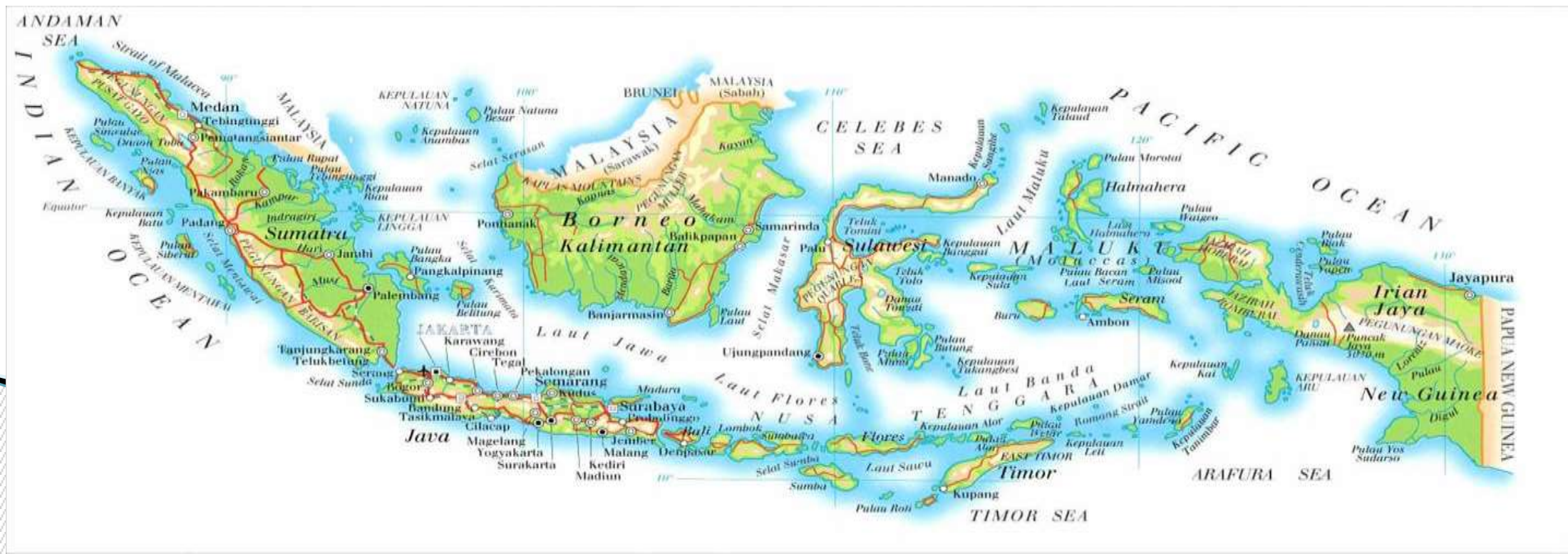
- Participation is utmost important. It leverage on **community involvement** for better outcomes, and create a more **active engagement** of citizens
- Transparent, accountable and responsive governance system can enhance **competitiveness** and attract more investments
- Sustainability allows a **holistic approach**, integrating social, economic & environmental aspects in urban planning
- To practice the subsidiarity principle better, local leaders need a certain degree of **local autonomy** that allow better horizontal & vertical linkages, and enable cities to "**do more for less**"



# Local Autonomy & Decentralization

## Indonesia's Experience ('2000):

- Decentralizing from national level directly to 491 autonomous municipal level (398 districts & 93 cities); with 34 provinces doing coordinating functions
- This is recognizing Indonesia's diversity & widespread geography → too wide to cover centrally
- Decentralization of political, administrative and fiscal powers was supposed to enable municipal leaders to work in a more “manageable size” of public service deliveries



# Local Autonomy & Decentralization ...cont.

## Learning from Indonesia's Decentralization ('2000):

- it was a huge process, in a rather sudden & drastic way, after decades of centralized governance
- the municipalities were struggling in coping with it, as there are regional inequalities due to unequal capacities
- some survived, many were trapped in the “*power tends to corrupt*” phenomenon

## Another breakthrough → direct local elections (2004)

- since then direct municipal leaders' elections have been held in over 500 regions, paving the way for better accountability
- it produced a stronger competition, and city leaders prove themselves by making innovations in the way they govern

# Best Practices and Innovations

- Municipal leaders are now more exposed to many best practices and innovations of other cities in the country and around the world.
- City innovation does not mean we need to “reinvent the wheels”. It can be repeating existing practices with a different approach; improving, enlarging, or giving it a twist of fun
- Cities has better capacities to have a holistic approach in development
- Cities are also more free to explore innovative policies and practices in integrated solutions.
- Recently, EAROPH (East Asia Regional Organization for Planning and Housing) had their Congress in Jakarta, and recognized several cities & regencies for best practices.

# Best Practices & Innovations *...continued*

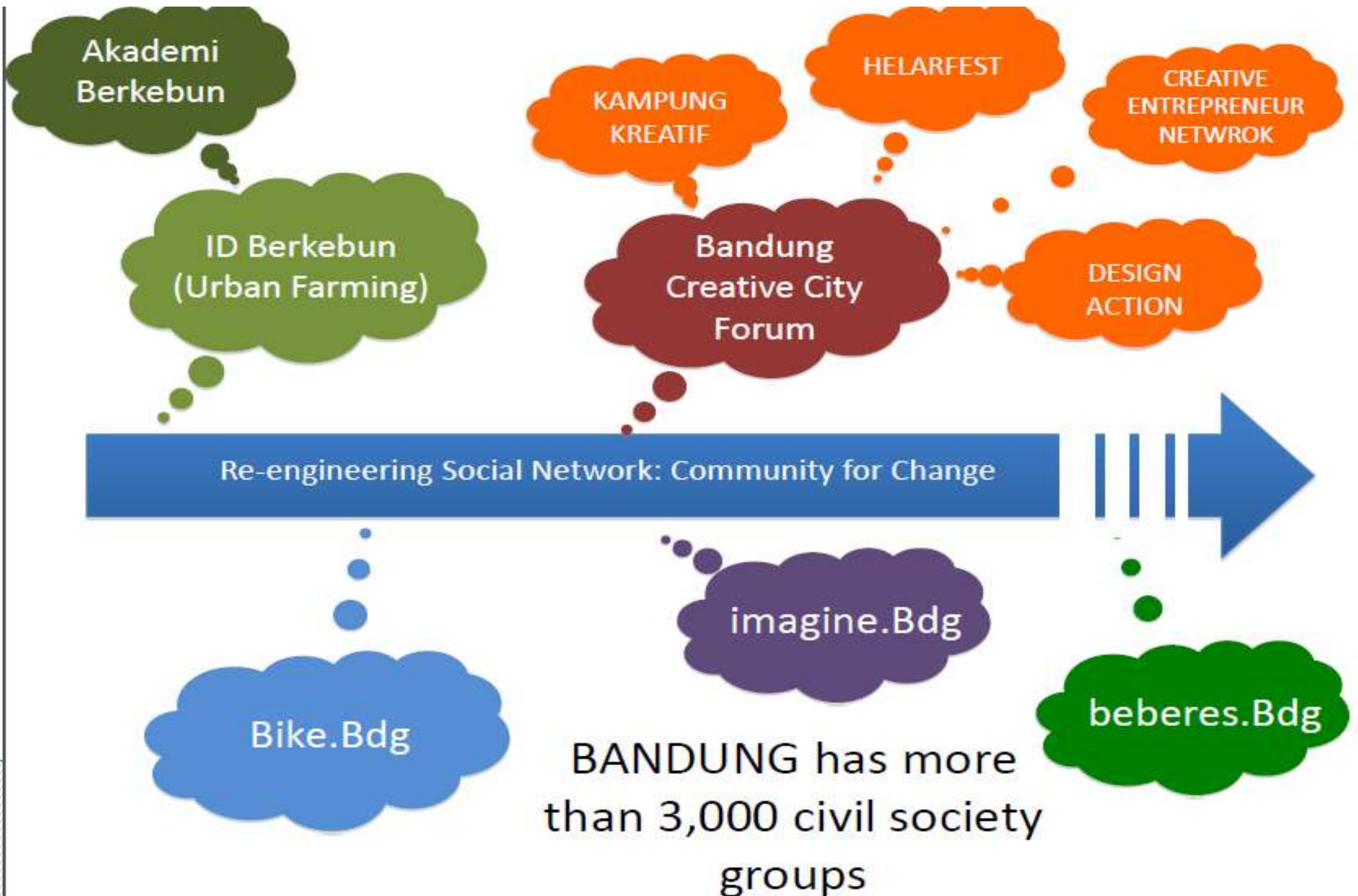
## **EAROPH Recognition were given to city/regency leaders**

- Surabaya, Tri Rismaharini: “Good Governance”
- Makassar, R. Pomanto: “Innovative Leadership”
- Yogyakarta, Haryadi Suyuthi: “Livable City”
- Tangerang Selatan, Airin R.Diany: “Public Private Partnership”
- Bandung, Ridwan Kamil” “City for Young & Creative People”
- Banyuwangi, Abdullah Azwar Anas: “Tourism Development”
- North Jakarta, Heru B Hartono: “Resilient City”
- Payakumbuh, Reza Falevi: “Regional Waste Management”
- Bantaeng, HM. Nurdin Abdullah; “Infrastructure Development”
- Semarang, Hendrar Prihadi: “Coastal Management”
- Pekalongan, Basyir Ahmad: “City for Small & Medium Enterprises”

**→ similarities: they all apply good urban governance & sustainable development principles**



# The City of Bandung ...1





# The City of Bandung ...2

mobile  
cinema

1 district  
1 Festival

Bandung  
Happy Days

Open  
Communication

Thematic  
Parks

CHARLES MONTGOMERY  
HAPPY CITY



CHARLES MONTGOMERY  
*Happy City*  
TRANSFORMING OUR LIVES  
THROUGH URBAN DESIGN

ISBN 978-1-546-14320-5





# The City of Bandung ...3



## BANDUNG FUNDAYS: Changing Bandung one day at a time





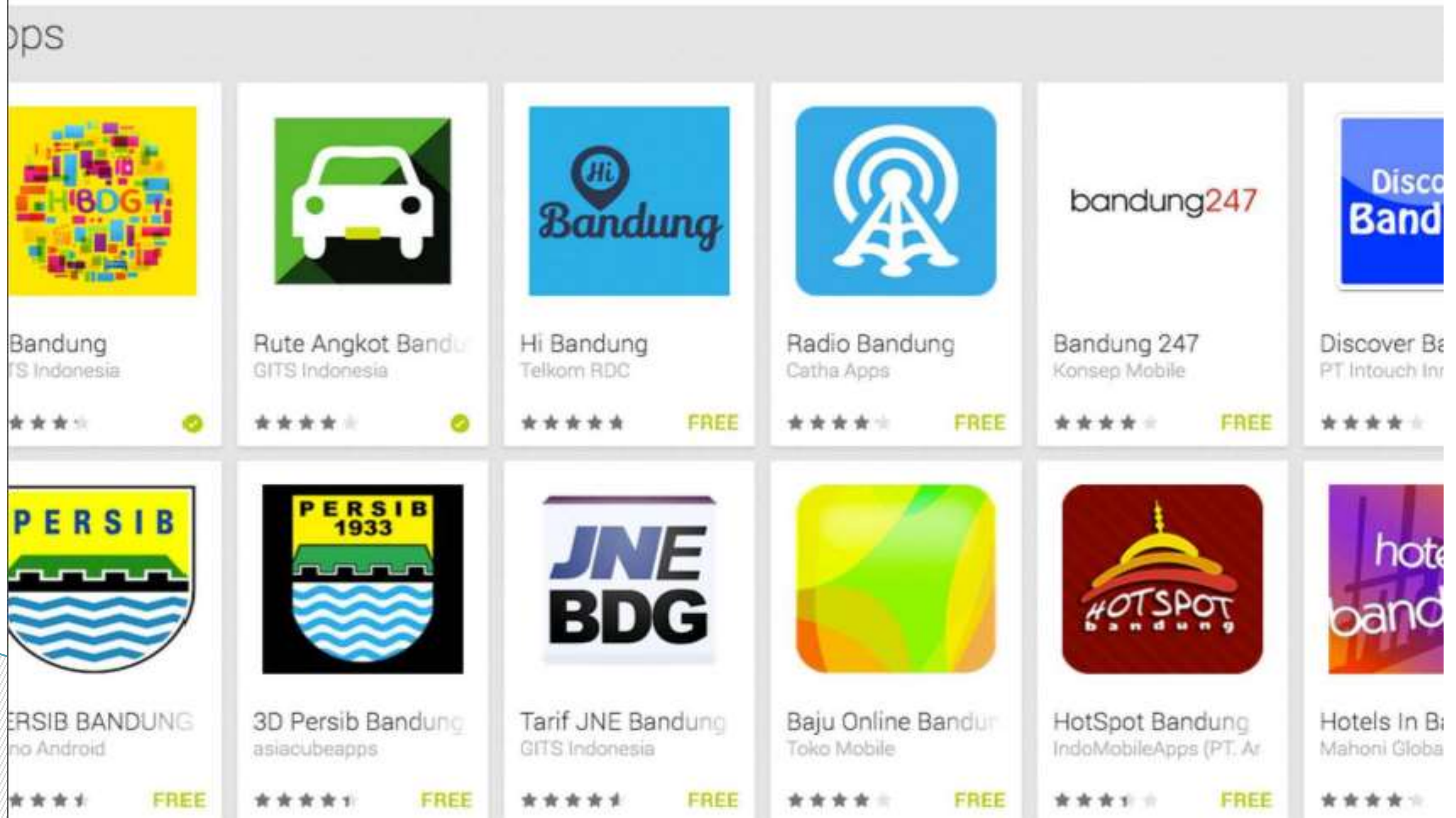
# The City of Bandung ...4





# The City of Bandung ...5

(150 apps in 2015)





# Regency of Banyuwangi

ATTRACTION  
(Culture)

NATURE  
(Adventure)

AMUSEMENT  
(Adventure)



01	INTERNATIONAL SURFING COMPETITION	23 - 25 MEI	PULAU MERAH	WI
02	BARONG IDER BUMI	29 JULI	DESA KEMIREN	14.0
03	SEBLANG OLEHSARI	1 - 7 AGUSTUS	DESA OLEHSARI	14.0
04	BANYUWANGI BATIK FESTIVAL (BBF)	20 SEPTEMBER	GESIBU	19.0
05	BANYUWANGI ART WEEK	20 - 27 SEPTEMBER	DEPAN GESIBU	08.0
06	FESTIVAL RUJAK SOTO	20 SEPTEMBER	DEPAN GESIBU	08.0
07	MAMAH DEDEH NGAJI BARENG PEREMPUAN BANYUWANGI	20 SEPTEMBER	GOR TAWANG ALUN	14.0
08	TUMPENG SEWU KEMIREN	25 SEPTEMBER	DESA KEMIREN	18.0
09	SEBLANG BAKUNGAN	12 OKTOBER	DESA BAKUNGAN	18.0
10	INTERNATIONAL TOUR DE BANYUWANGI IJEN	16 - 19 OKTOBER	4 ETAPE	08.0
11	FESTIVAL ANAK YATIM	23 OKTOBER	PENDOPO	13.0
12	FESTIVAL WAYANG KULIT	1 NOVEMBER	TEGALDLIMO	10.3
13	KEBO-KEBOAN ALIYAN & ALAS MALANG	2 NOVEMBER	DESA ALIYAN DESA ALAS MALANG	05.3 10.0
14	BANYUWANGI ETHNO CARNIVAL (BEC)	22 NOVEMBER	TAMAN BLAMBANGAN	14.0
15	FESTIVAL NGOPI SEPULUH EWU	23 NOVEMBER	DESA KEMIREN	18.0
16	FESTIVAL GANDRUNG SEWU	29 NOVEMBER	PANTAI BOOM	13.0
17	BANYUWANGI JAZZ FESTIVAL	6 DESEMBER	GESIBU	19.0
18	FESTIVAL KUWUNG	13 DESEMBER	DEPAN PEMKAB	12.3
19	FESTIVAL NGARAK 1771 ANCAK	20 DESEMBER	TMN BLAMBANGAN	15.0
20	MALAM APRESIASI SENI BANYUWANGI	20 DESEMBER	TMN BLAMBANGAN	19.0
21	AGRO EXPO	20 - 27 DESEMBER	TMN BLAMBANGAN	08.0
22	INTERNATIONAL ADVENTURE TRAILL	21 DESEMBER	PERKEBUNAN BWI	07.0







Banyuwangi Batik Festival

Banyuwangi International Surfing



Banyuwangi Tour d' Ijen

Paju Gandrung Sewu



Banyuwangi Ethno Carnival

Banyuwangi Jazz Festival



Inside BANYUWANGI FESTIVAL





Local government of Banyuwangi Regency has committed to continuously developing with concern to ENVIRONMENT AND CONSERVATION ASPECTS. Banyuwangi develops a city that is not only human-friendly but also nature-friendly. It can be seen from the layout of the city.

The pavilion, hotels, parks, and also airports, all of which have environment perspectives.



*Banyuwangi Digital Society is the Fifth infrastructure after roads, bridges, airport and seaport*

Managing Director of PT Telkom:

*"Nowadays, Banyuwangi is a regency with the biggest and the most complete wifi network & digital ecosystem in Indonesia. By this internet access, Banyuwangi people have opened the door of the infinite world".*

✓ The Best Regency with the category of OVERALL SOCIETY Indonesia Digital Society Award (IDSA) 2014



Public space



Ponpes



Social & Economy	Community Service	Health	Education	Government
<ul style="list-style-type: none"> <li>The Application of Integrated Management of Zakat, Infaq and Shodaqoh (ZIS Online)</li> <li>Indipreneur (UKM Online)</li> </ul>	<ul style="list-style-type: none"> <li>10.000 Wifi Programs for Banyuwangi society, including Indischool.</li> <li>Home Broadband Program</li> </ul>	<ul style="list-style-type: none"> <li>The Application of Integrated Hospitals</li> <li>Elektronic Service for Claims of the Poor</li> </ul>	<ul style="list-style-type: none"> <li>The Application of Integrated Education Community (schools, teachers, students, parents, institutions, programs of SAS and BOS)</li> </ul>	<ul style="list-style-type: none"> <li>The Application of e-office</li> <li>Video Conference</li> <li>E-Audit</li> </ul>

Banyuwangi Digital Society(B – Diso)



# FINANCING OF DEVELOPMENT PROGRAM

## APBD Kabupaten

Activities in the  
Regency scope;  
Roads, Bridges,  
Tertiary  
irrigation

## APBD Provinsi Jawa Timur

Activities in the  
cross-Regency  
scope; Roads,  
Bridges,  
Secondary  
irrigation

## APBN (DAK, TP, Dekon)

Seaport,  
Airport, Railway,  
Roads, National  
Bridges, Primary  
irrigation

## CSR

Poor  
community,  
vulnerable  
groups, social  
and economic  
infrastructure

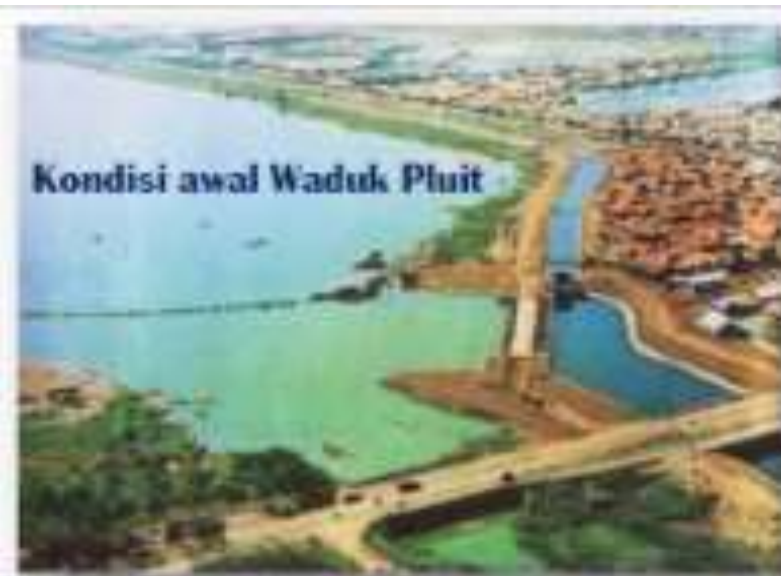
## PUBLIC PRIVATE PARTNERSHIP

Activities with  
non-profit  
orientation,  
Cooperation with  
the private sector:  
Banyuwangi Tour  
de Ijen





# The Pluit Reservoir Restoration



Kondisi awal Waduk Pluit



Foto Udara Waduk Pluit



Kondisi pemukiman di sekitar Waduk Pluit

PENGERUKAN LUMPUR DAN PENANAMAN POHON DI WADUK PLUIT



Taman Waduk Pluit



## The City of North Jakarta



# Moving illegal settlements under the toll road





# Emptied area returned as public space







**Mangrove planting for coastal resilience**

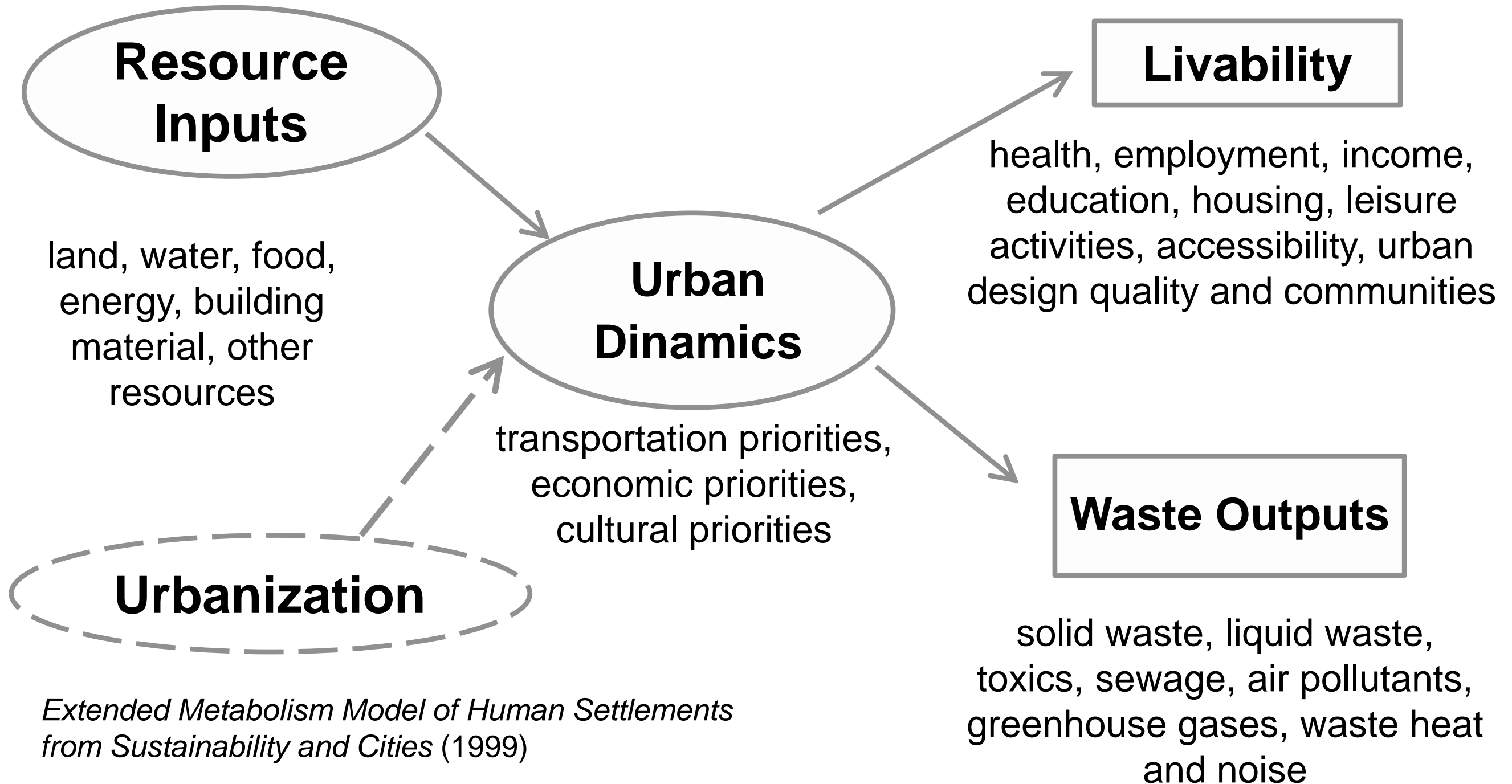


# Urban Solutions in SDGs (Sustainable Development Goals)

- In 2015, the UN will replace the Millenium Development Goals with SDGs, where there is a goal to "Make cities and human settlements inclusive, safe, resilient and sustainable".
- It has 11 targets to be reached by 2030, including targets of common urban challenges like access to public housing & basic services; sustainable transport system, sustainable urbanization, etc.
- It also targets on municipal waste management, resilience to disasters, green open spaces, air quality, and others.

**→ Both a challenge & opportunity for cities around the world: to develop more national, regional and global linkages and knowledge sharing**

# Challenges Ahead



→ **don't face it alone... build horizontal & vertical linkages**

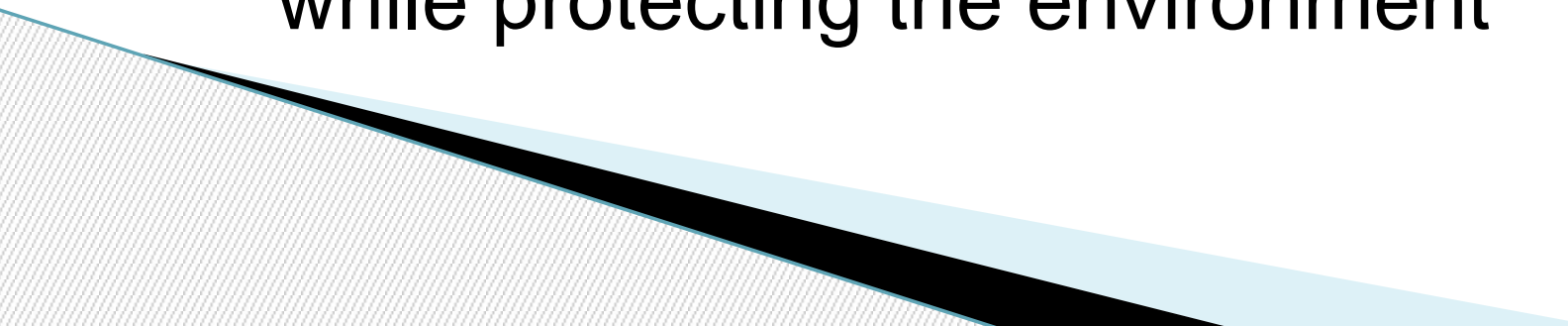


# Challenges Ahead

For ADB, CDIA & partners:

- ✓ More, wider, deeper knowledge sharing and outreach
- ✓ Up-scaling best practices and innovations
- ✓ Facilitate/ bridge municipalities with access to resources

For city leaders:

- ✓ Creation of more value with fewer resources and less impact (*doing more with less*),
  - ✓ Continuously seek environmental improvements that generate social as well as economic benefits,
  - ✓ Promote innovation, growth and competitiveness in cities while protecting the environment
- 



# THANK YOU

***\*) Former UN Special Ambassador for MDGs in Asia and the Pacific***

***\*\*\*) Founder & Chair, YIPD (Foundation for Local Governance Innovation)***

***\*\*\*) Presented at the "South-South City Leaders Forum", Manila 2-3 Dec. 2014***