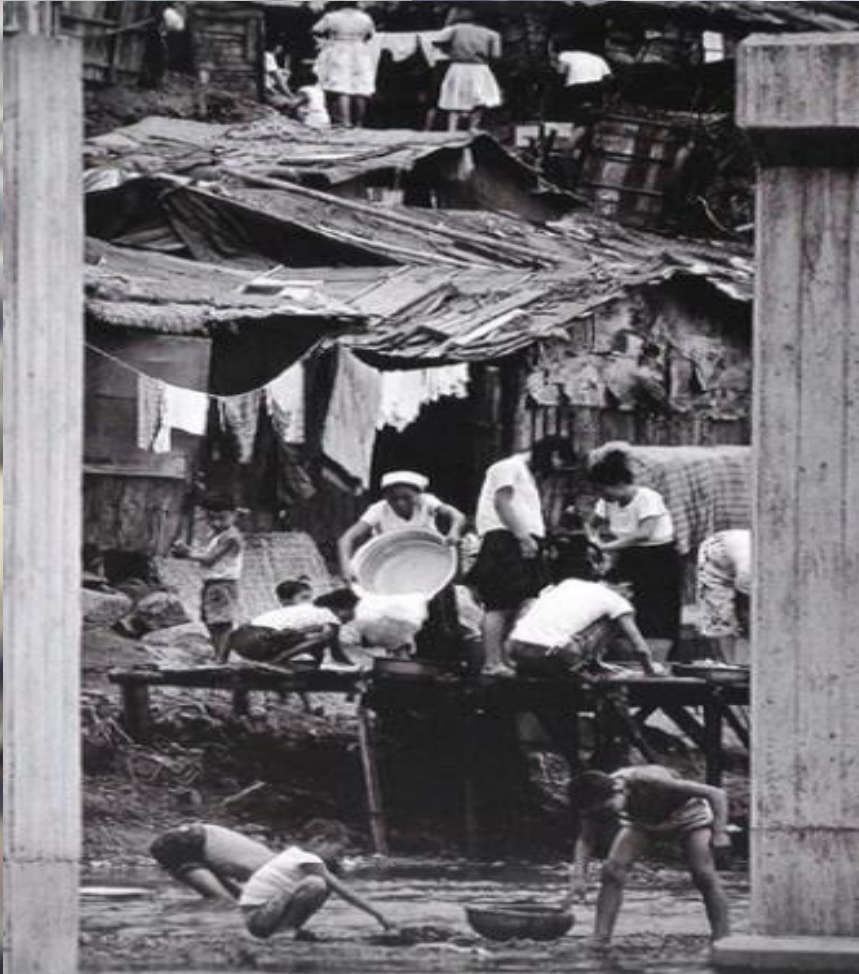
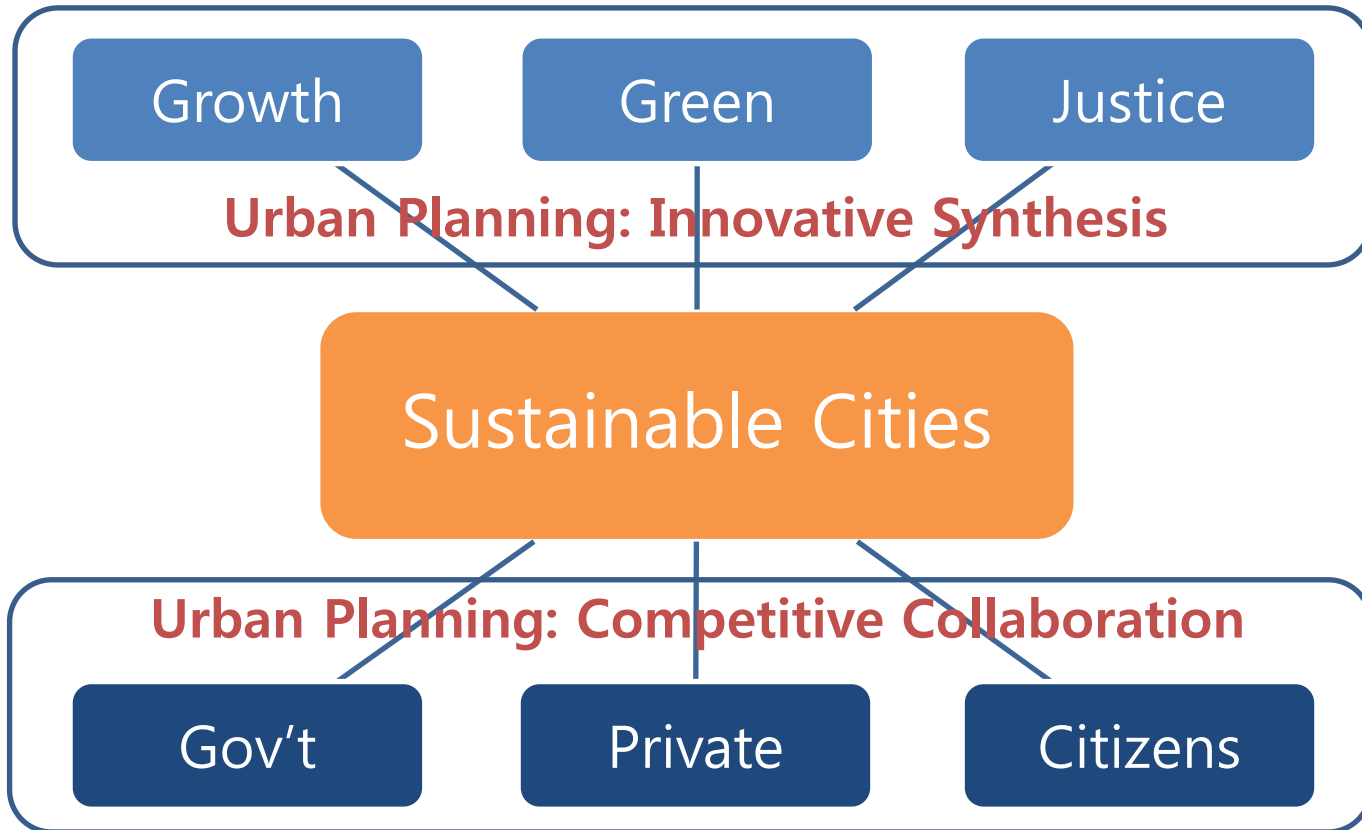


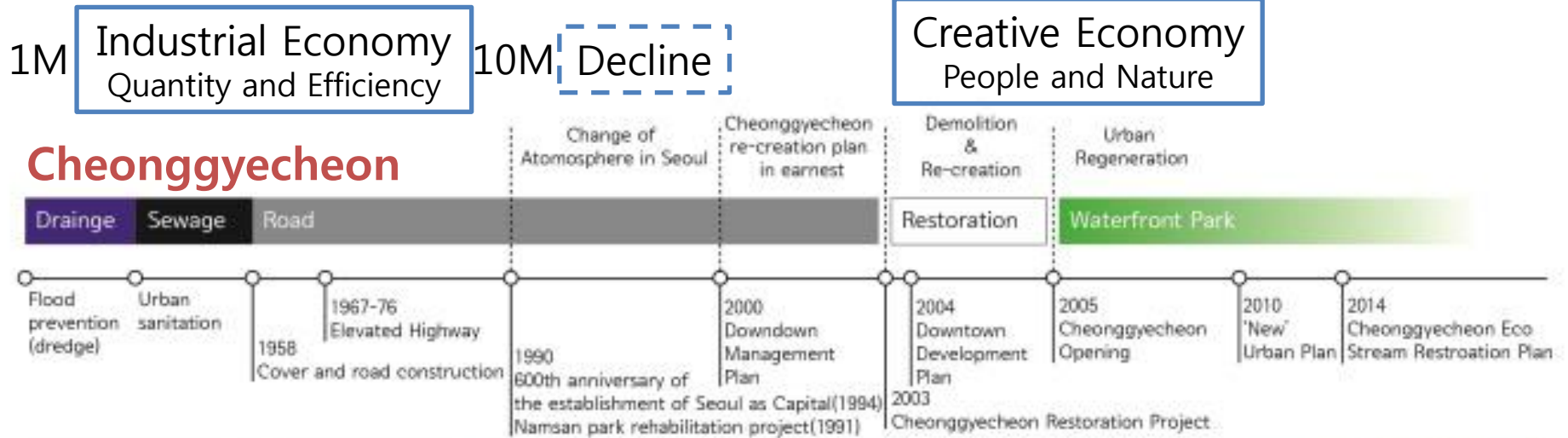
Green Regeneration: Think Outside the Box



Three plus One (3+1) Goals and Public-Private Competitive Collaboration



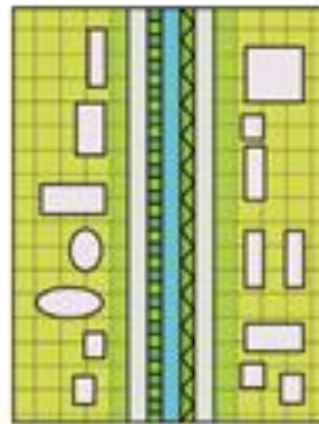
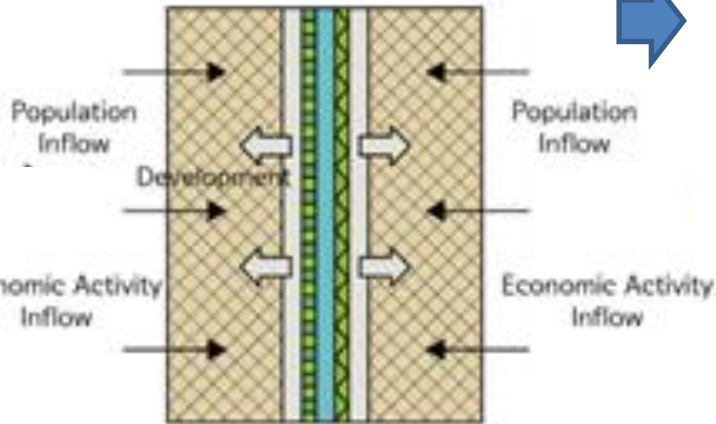
Regeneration by Creative Destruction of (Public) Space



Strategy: Public-Private Competitive Collaboration

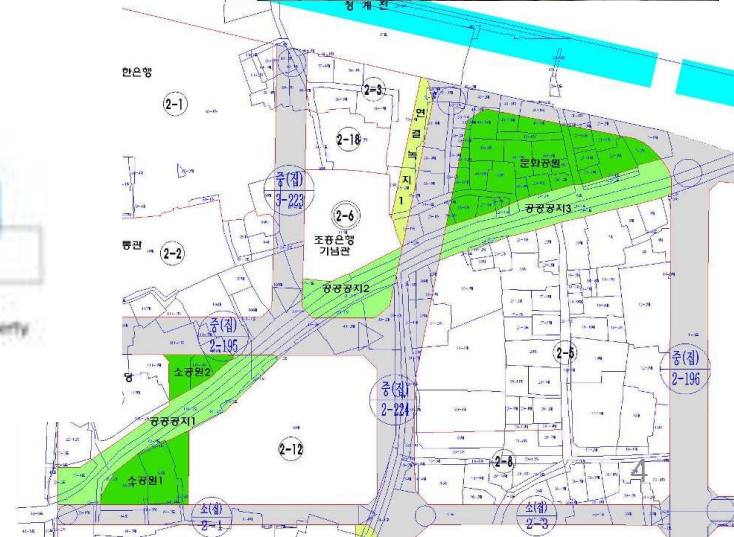
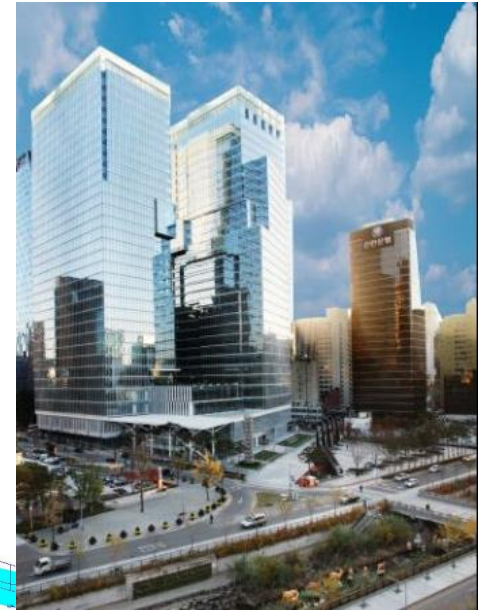
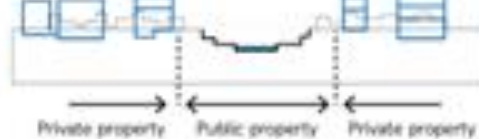
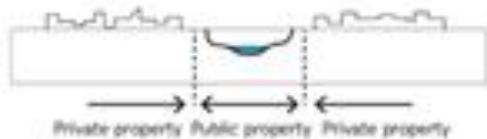
Demolition of road and overpass
Restoration of stream

Change of business type
Increase of redevelopment and reconstruction



Restoration of stream

Regeneration of the downtown



Green: Env. Sustainability

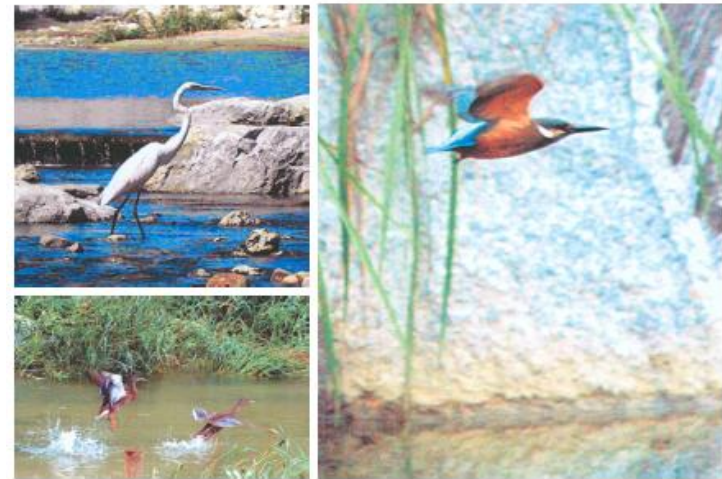
Fish

■ 4 → 15 → 25 species
(‘05) (‘08)

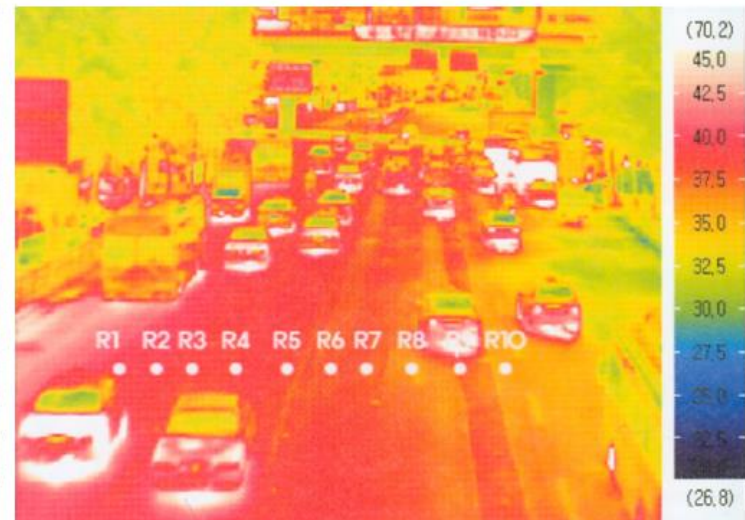
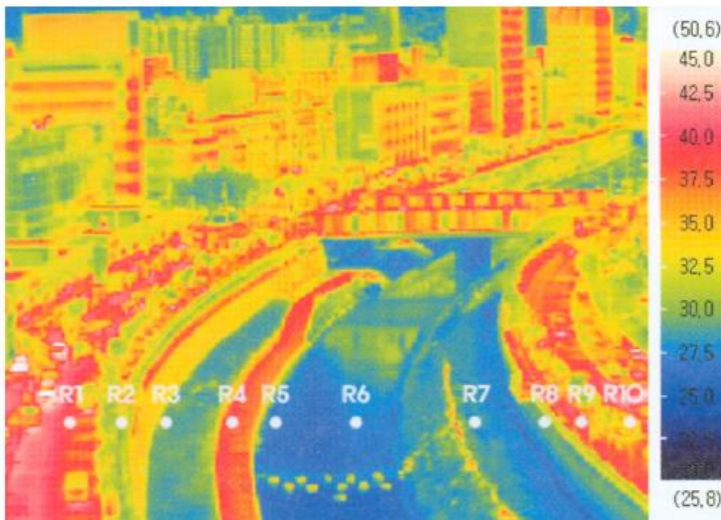


Birds

■ 6 → 34 → 36 species
(‘05) (‘08)



Thermal Images, September 8, 2005

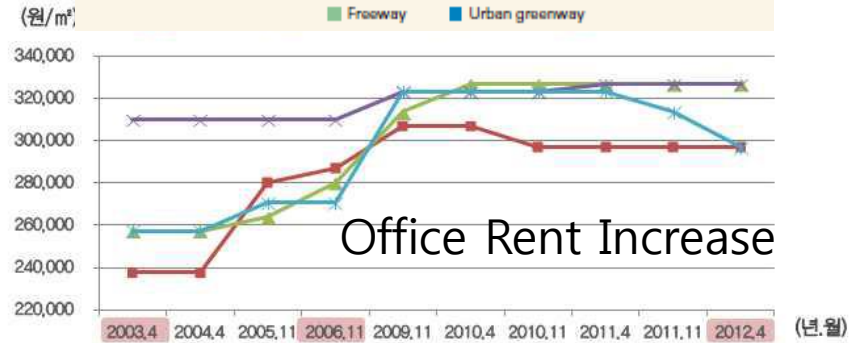
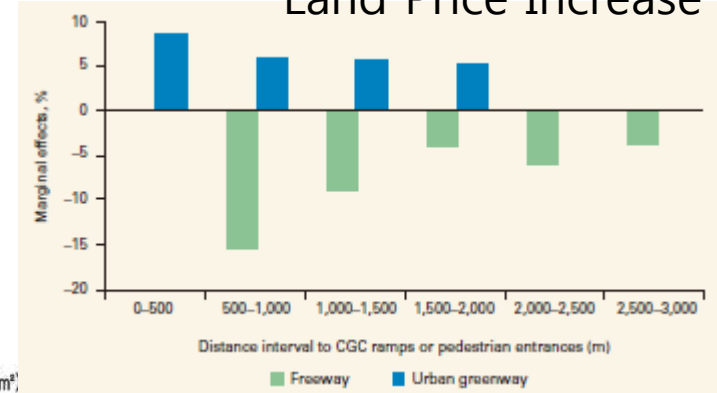


Growth: Competitive City

New Developments



Land Price Increase



Usage Changes: 44 during 2002~2005년; 895 during 2006~2009년



Cheonggyecheon Restoration in Seoul

